



NEBRASKA BRAND COMMITTEE

Post Office Box I • 411 Niobrara Ave.
Alliance, NE USA 69301-0775



INSPECT • RECORD • POLICE

Red line items were discussed along with plans and trajectories. It was brought up that the Feedlots feel they are paying more than their share.

A major pain points were NBC not having a strategic plan.

Other points discussed were:

- Not raising inspection rate, as we can't use what we already have
- Short term- stop bleeding from reputational standpoint
- Long term-long term plan, continuous education for senators about what we do.

Discussion moving forward, if expenses keep going up and we don't increase fees, how do we stay viable?

- mileage
- comp time
- number of employees
- reorganization

3. Nebraska Brand Committee Strategic Plan review and revisions.

Round table discussion developing a strategic plan.

4. Discussion and exploration of incorporating Electronic Identification Device (EID) into the inspection process and issues relating thereto.

Round table discussion on EID and inspection process.

C. Adjournment

The meeting was adjourned at 4:30 PM

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WORKSHOP of the NEBRASKA BRAND COMMITTEE

Wednesday November 13, 2019

10:00 a.m. CST

Held at the Arrow Hotel

509 S 9 Ave.

Broken Bow, NE 68822

All agenda items are for discussion and action will be taken as deemed appropriate. A current agenda shall be readily available for public inspection at the Nebraska Brand Committee office during normal business hours.

The Committee reserves the right to go into closed session in accordance with Neb.Rev.Stat. §84-1410.

Call to Order at 10 am

1. Pursuant to Neb.Rev.Stat. §84-1412(8) a current copy of the Nebraska Open Meetings Act is posted in the Alliance Office meeting room at a location accessible to members of the public.
2. Roll Call

John Widdowson: Y Terry Cone: Y Adam Sawyer: Y Jay Martindale: Y Chris Gentry: Y

A. Adoption of Agenda

Adam moved to adopt the agenda as presented, Jay Martindale seconded.

No discussion.

Adam Sawyer: Y Jay Martindale: Y Chris Gentry: Y Terry Cone: Y John Widdowson: Y

B. Current Business

1. Nebraska Brand Committee Executive Director search update.

John discussed that the committee is now using a head hunting service to help find an executive director. Job description has been approved and is out in the field.

2. Review of Legislative Review Hearings 212 and 222.

NBC went before joint committees, Appropriations and Ag. Steiner was chair. John discussed how Steiner and the committee's question is if NBC is sustainable.